



Be Well Illinois

Aetna® and the State of Illinois:

Driving measurable population health impact at scale

The State of Illinois (SOI) supports a complex and diverse population, spanning more than 80 agencies, boards and commissions and over 200,000 active employees, with more than 450,000 covered lives including dependents.

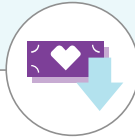
As one of three health plan carriers serving the State of Illinois, Aetna uniquely funds and leads a comprehensive, statewide wellness strategy — working in close partnership with SOI to help improve engagement and health outcomes.

Impact at a glance



Above benchmark performance

2% reduction* in high-cost claimants between 2023 and 2025 (now below the State Government Book of Business benchmark)



Measurable cost savings

\$14M estimated savings* from one colorectal screening campaign



Cancer screening impact

30% of employees based at outdoor worksites who participated in skin cancer screenings were referred for follow up care*



Sustained recognition

Six consecutive years of **Gold and Platinum wellness awards**



Breast cancer screenings

Breast cancer screening rates are **6.9% above benchmark***

* FOR 2% REDUCTION IN HIGH-COST CLAIMS: Aetna analytics plan sponsor insights January 1, 2023 – December 30, 2025.

* FOR \$14 MILLION COST SAVINGS: Based on Quest Diagnostics® testing database averages. Colorectal InSure ONE Cost savings with Aetna Screenings Affordable Care. Based on a 16% order rate and a 74% test completion rate for by-request programs and a 100% order rate and 22% test completion rate for direct-mail programs. Calculated in 2024.

* FOR SKIN CANCER SCREENING: VitalCheck, Aggregate Skin Cancer Screening Report, 2024.

* FOR BREAST CANCER SCREENING: Aetna analytics plan sponsor insights July 1, 2024 – June 30, 2025.

The opportunity

Creating sustainable engagement across a complex workforce

The State of Illinois (SOI) set out to build a sustainable, statewide approach to employee well-being that would help foster long-term engagement, support positive health outcomes and create lasting value for its geographically diverse workforce, with a focus on:

Supporting diverse health and well-being through a comprehensive wellness approach

Encouraging preventive care and routine screenings to promote long-term health



Aetna approach

The heart of Be Well Illinois

Together, SOI and Aetna have launched Be Well Illinois, the State's first comprehensive employee wellness program. Since 2018, the partnership has implemented a vision for employee well-being.

The initiative has focused on:

Using population health insights to tailor programs to employee needs

Promotion of preventive health care, early detection and whole-person well-being

Creating a scalable model that supports employees across agencies, regions and stages of life



Delivering measurable results through preventive health and early detection

Preventive care helps people stay healthy by identifying potential concerns early. This supports timely care, better health outcomes and greater peace of mind.

Program highlights:

- ✓ **Sustained improvements in participation for cancer screening rates** (breast, cervical, colorectal) consistently meeting or exceeding established benchmarks
- ✓ **Annual at-home colorectal screening campaigns** made preventive screening more convenient, helping hundreds of members identify early warning signs
- ✓ **Targeted skin cancer screenings** for employees working in outdoor settings with follow-up care when appropriate
- ✓ **Non-invasive vascular screenings (AngioScreen®)** provided personalized cardiovascular health insights, supporting early awareness and follow up with members' health care providers who identified heart disease and stroke risk, with 1 in 3 participants showing a positive plaque indicator*
- ✓ **Preventive screening reminder mailers** reached over 67,000 homes, encouraging age- and gender-appropriate screenings and vaccines
- ✓ **Higi® smart health kiosks** at 100 locations statewide, helped make it easier for employees across more than 30 agencies to monitor key health indicators — including blood pressure, pulse and weight — averaging more than 2,000 sessions each month while connecting members to wellness resources*
- ✓ **Virta HealthSM and CVS® Weight Management programs** helped participants improve metabolic health, reducing A1c, lowering medication reliance and supporting sustainable weight loss, with some members eliminating medications including GLP-1s

* FOR ANGIOSCREEN DATA: Aetna analytics plan sponsor insights July 1, 2024 – June 30, 2025.

* FOR HIGI HEALTH DATA: ModivCare Solutions LLC. (2025). Aetna SOI Program Results and Recommendations – 2025 (report for State of Illinois).

From early detection to sustained engagement

SOI, with support from Aetna, has helped establish itself as a leader in preventive care by achieving above-benchmark performance, from 2023 to 2025*, across multiple care measures, while continuing to help promote a culture of prevention statewide.

Colorectal cancer prevention

Colorectal cancer screening has been an important campaign, with sustained improvement since 2020. Engagement rebounded from pandemic era lows and now consistently performs at or above benchmark levels, supporting earlier detection and long-term risk reduction.

2024 annual at-home colorectal screening campaigns showed that 77% of those who tested positive for potential colon-cancer risk took the following actions*:

56% received a colonoscopy

58% visited their primary care provider

21% visited a specialist

Delivered an estimated \$14 million in savings in 2024, driven by a colorectal cancer campaign that identified 161 potential cancer cases, with a campaign cost of \$289,218.*

Lifestyle and engagement

The SOI and Aetna lifestyle and engagement strategy combines large-scale and local advocacy initiatives to deliver measurable well-being outcomes, including:

- ✓ Large-scale physical activity challenges drove measurable increases in activity, energy and perceived wellbeing
- ✓ Nutrition, financial wellness and resilience challenges reached hundreds to thousands of participants annually
- ✓ A growing Wellness Ambassador Network, developed and led by Aetna, expanded local engagement and on-the-ground support across agencies

* FOR ABOVE BENCHMARK PERFORMANCE NOTE: Aetna analytics plan sponsor insights January 1, 2023 – December 30, 2025.

* FOR 2024 AT-HOME COLORECTAL SCREENING RESULTS: Aetna analytics plan sponsor insights July 1, 2024 – June 30, 2025.

* FOR 2024 COLORECTAL CAMPAIGN: Based on Quest Diagnostics® testing database averages. Colorectal InSure ONE Cost savings with Aetna Screenings Affordable Care. Based on a 16% order rate and a 74% test completion rate for By-request programs, and a 100% order rate and 22% test completion rate for Direct-mail programs. Calculated in 2024.



Skin cancer prevention

With **more than 9,500 people diagnosed with skin cancer every day in the U.S.***, early access to screenings plays a critical role, particularly for employees who work primarily outdoors. A safety representative with the Illinois Department of Transportation was screened during a Be Well event in April 2024 — one of 297 employees screened across five districts. Today, she is free of skin cancer after receiving follow-up care.

In 2024, **30%** of outdoor workers **who participated in skin cancer screenings were referred for follow up care.***



[Read the full story here](#) to see how this cancer screening made all the difference.

* FOR U.S. SKIN CANCER STATISTICS: Skin Cancer Foundation, "[Skin Cancer Facts & Statistics](#)," March 2026.

* FOR SKIN CANCER SCREENINGS: VitalCheck, Aggregate Skin Cancer Screening Report, 2024.

Measurable population health impact

State of Illinois (SOI) consistently outperformed the Aetna book-of-business (BoB) benchmarks* in preventive visits and cancer screenings. This helps demonstrate sustained engagement and effective population health management.

SOI has continued to see:

- ✓ **Improved preventive visit utilization** and cancer screening rates across all plan types
- ✓ **Increased physical activity**, energy levels and perceived well-being among participants
- ✓ **Meaningful engagement** at scale, with strong year-over-year retention and participation growth
- ✓ **Early identification and management** of chronic and high-risk conditions, supporting long-term cost avoidance



SOI PPO members*	SOI PPO members	BoB compliance rate	Higher than Aetna BoB
Adult preventive care visits	95.1%	94.7%	0.4%
Mammography	77.9%	71%	6.9%
Cervical cancer screening	74.2%	69.8%	4.4%
Colorectal screening	59.1%	55.10%	4.0%

Saving on high-cost claims

The State’s plans saw a **2% reduction in high-cost claimants** from 2023 to 2025, now performing slightly below the State Government Book of Business benchmark for the first time. While several factors can influence these trends, this shift may reflect how wellness efforts are helping more members manage chronic conditions, stay current with preventive care and potentially avoid more serious health events that can lead to high-cost claims.*

* FOR PERFORMANCE BENCHMARKS NOTE: Aetna analytics plan sponsor insights January 1, 2023 – December 30, 2025.

* FOR AETNA STATE OF ILLIOIS PPO MEMBER DATA: Aetna Analytics Plan Sponsor Insights July 01, 2024 - June 30, 2025.

* FOR 2% REDUCTION IN HIGH-COST CLAIMS: Aetna analytics plan sponsor insights January 1, 2023 – December 30, 2025.

Recognitions and awards

Aetna® and the State of Illinois (SOI) have earned multiple recognitions for their commitment to wellness, with SOI receiving the highest Workplace Well-being award — for six consecutive years.



State and national recognition for innovation, including leadership acknowledgment from the Governor of Illinois



2020 – 2021 Gold
(highest level available at time)



2022 – 2025 Platinum
(new highest level)

Working alongside the State of Illinois, we demonstrate how long-term investment in wellness, paired with strong carrier collaboration, can translate into sustained engagement, improved population health and measurable value. It reinforces how Aetna is a strategic well-being partner — capable of turning wellness investments into lasting impact at scale.

Contact your Aetna representative to explore how Aetna helps organizations turn wellness investments into measurable impact.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of companies, including Aetna Life Insurance Company and its affiliates (Aetna). Aetna® and CVS Pharmacy® are part of the CVS Health® family of companies.

This message is for informational purposes only. Information is believed to be accurate as of the production date; however, it is subject to change.